



## CEO Clarke on DC Panel discussing the Freshwater Crisis

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Cascade CEO Chuck Clarke and PBS' Washington Week host Gwen Ifill in Washington DC discussing freshwater challenges

An alliance among leading businesses, environmental non-governmental organizations and farmers is calling for major changes to how we use and consume water in order to avert a looming freshwater crisis. The coalition recently issued a report, *Charting New Waters: A Call to Action to Address US Freshwater Challenges*, in Washington DC on September 15 at an event moderated by PBS' Washington Week host Gwen Ifill. Chuck Clarke, Cascade CEO and Board Member of the Association of Metropolitan Water Agencies, spoke on the panel along with other water policy, business and agriculture leaders. The report identifies serious challenges facing water from pollution and scarcity to population growth, energy impacts and the threat of climate change.

Water for today...  
and tomorrow